

# 2011 INCREASED GIVING CAMPAIGN

If you kept last week's insert and compare it to this week's, you'll not notice a dramatic change. The reason is simple — a large (emphasize LARGE) stack of pledge cards received last week were not counted into the totals. The stack was misplaced behind a larger stack of papers and therefore, not sent to the Cunneen Company for tabulation. So the total in next Sunday's bulletin is going to (hopefully) be HUGE.

We're not only excited to share the new (and accurate) totals with you, but also are in a very celebratory mood as many more parishioners have chosen to use electronic giving in the future. This means they wish to make sure that the parish is being supported on a weekly basis, even if they are away. It means guaranteed income for the parish. With electronic giving, parishioners remain in charge of their giving, capable of changing the weekly and special collection offering as needed. This is a form of tithing, allowing on the prayerful consideration of a family and increases or decreases of income.

THANK YOU to all who have completed an Increased Giving Campaign Pledge Card. THANK YOU for your prayerful consideration of St. John the Baptist Parish, for good stewardship of treasure, showing a growing confidence in God's providing for you. And THANK YOU to the families who have registered as members of St. John's and have also made pledges to the parish. We really hope you feel welcome and grow with us in every way. Another letter should be received by those registered parishioners who have not completed a Pledge Card. Yes, persistency is part of the program we're locked into.

Again, the financial statement following last weekend is in the bulletin, and again reflects our ability to lower the deficit accrued earlier in the year. May God abundantly bless all of you. Love and prayers,



**PLEDGE CARDS**  
*Envelopes containing  
pledge cards remain  
available in the pews, and  
at the Parish Office.  
These will remain in the  
pews through December,  
and will always be  
available in the Parish  
Office.*

	<b>This Week</b>	<b>To Date</b>
<b>Envelope Users:</b> Number / Amt. Increased	10 / \$ 38.50	248 / \$ 1,378.40
<b>Non-Env. Users:</b> Number / Amt. Increased	0 / \$ 0.00	49 / \$ 604.33
<b>Monthly Outreach:</b> Number / Amt. Increased	0 / \$ 0.00	0 / \$ 0.00
<b>Outright Gifts:</b> Number / Amount	0 / \$ 0.00	0 / \$ 0.00
<b>Electronic Giving:</b> Requesting Information	1	30
<b>Envelopes Requested:</b> To be added to list	0	11
<b>Same Amount:</b> No Change in Giving	4	94
<b>New Parishioners:</b> Not Previously Registered	0 / \$ 0.00	9 / \$ 90.00

## CAMPAIGN TOTALS: AS OF 11-14-11

297 families have responded with increases totaling \$ 1,982.73 per week  
**AVERAGE PER FAMILY WEEKLY INCREASE** \$ 6.68